



“VALUE CREATION THROUGH EFFECTIVE GOVERNANCE”

**INSEAD Corporate Governance Centre (ICGC)
& SEV (Hellenic Federation of Enterprises)**

invite you to the kick-off event of INSEAD's IDN in Greece on:

THURSDAY MAY 24th 2018, 16:00PM
Electra Palace hotel, 18 Nikodimou Street, Athens

Mr. Theodore Fessas will present SEV's views on corporate governance in Greece today.

Mr. Kostas Petropoulos will explain the benefits of effective corporate governance for the owners of a Greek listed company.

Professor Ploutarchos Sakellaris will share his experiences as independent non-executive director in various companies.

Professor Ludo Van der Heyden will elaborate on the multiple challenges that organizations must meet for governance to be effective and be associated with value creation.

Mrs. Cleopatra Kittis will explain how the INSEAD Directors Network (IDN) shares and reflects on global better Board practices.

PROGRAM

- 16:00 – 16:30** **Registration**
- 16:30 - 16:45** **Opening Remarks**
Konstantinos YAZITZOGLU, CEO GEOHELLAS SA, INSEAD IDP-C
- 16:45 – 17:00** **“Corporate Governance in Greece: Where do we stand?”**
Theodore Fessas, Chairman SEV
- 17:00 – 17:20** **“Does it pay to have a functional and independent Board?”**
Konstantinos PETROPOULOS, Chairman Emeritus, P.PETROPOULOS SA
- 17:20 – 17:40** **“How can an independent non-executive Director contribute to the value of the corporation ”**
Professor Ploutarchos SAKELLARIS, Athens University of Economics and Business, Independent non-executive member of the Board TITAN SA
- 17:40 – 18:10** **“Value Creation Through Effective Governance: some concluding thoughts on the challenge”**
Professor Ludo VAN DER HEYDEN, INSEAD Chaired Professor Corporate Governance, Academic Director of the INSEAD Corporate Governance Centre (ICGC).
- 18 :10 – 18 :40** **Panel discussion - Q&A's**
- 18:40 – 19:00** **“INSEAD IDN – Value through Knowledge Sharing”**
Cleopatra KITTI, Founder, The Mediterranean Growth Initiative, INSEAD IDP-C, IDN Ambassador
- 19:00 – 19:30** **Networking Cocktail**

**all presentations will be in English*

SPONSOR



*This event is organized by **INSEAD Directors' Network (IDN)** and supported by the **INSEAD Alumni Association of Greece.***

Participation to the event is free. Registration is required. Please e-mail your name, job title and contact details to event.athens.may24@gmail.com